

“2017 and Beyond: A Look at the Construction Market and the Challenges Facing Structural Steel”



John Cross is a registered professional engineer and Vice President of the American Institute of Steel Construction responsible for market development and finance. He is a frequent speaker at seminars and workshops focused on marketing, construction economics, sustainability, building information modeling and the early involvement of steel specialty contractors in the design and construction process.

He was awarded the National Press Award from the Design Build Institute of America for contributions to the Design-Build movement and in 2012 named a finalist for the Chicago CFO of the Year. In addition, he is a voting member of the ASHRE 189.1 Standard Committee for the Design of High-Performance Green Buildings and on the Consensus Body of the Green Building Initiative.